

MISSION, VISION, VALUES

MISSION:

To provide quality architectural ceramic tile solutions that are both innovative and environmentally sustainable, whilst also generating high-value-and-quality employment.

VISION:

To become industry leaders in terms of ceramic products, quality and service by developing and applying the best existing production processes and giving optimal solutions for outdoor and indoor space: floors, building skins and pools.

VALUES:

- To guarantee the highest degree of satisfaction among customers, suppliers, employees and the company.
- A commitment to quality based on ongoing improvements towards excellence
- Innovation in products and processes through a profit reinvestment strategy, applying state of the art technology.
- Teamwork involving all employees in collective goals.
- Honesty, sound judgement and consistency.
- Committed to the UN Sustainable Development Goals and, especially, to the following:
 - 3.- Good health and well-being
(both for the users of our products and for our processes, ergonomics and work environment to safeguard our employees' health and safety)
 - 5.- Gender equality
 - 8.- Decent work and economic growth
(contributing to local development while acting globally)
 - 9.- Industry, innovation and infrastructure
 - 11.- Sustainable cities and communities
 - 12.- Responsible consumption and production (Circular economy)
(reuse of ceramic-waste and 0 water-waste during the process)
 - 13.- Climate action; and,
 - 17.- Partnerships for the goals

Alcañiz, 23rd June 2020

Signed:



GRES ARAGÓN S.A. – FAVEKER S.L. Representative