

## MISSION, VISION & VALUES STATEMENT

### MISSION:

Provide sustainable, quality, innovative and healthy ceramic architectural solutions, in collaboration with customers and prescribers while creating quality and high-value employment.

### VISIÓN:

To be leaders on quality and service in ceramic products, providing optimal solutions for exterior and interior spaces: tiles, skin of buildings and swimming pools. Facilitating the achievement of the SDGs, especially by contributing to the decarbonisation, health and well-being of all stakeholders.

### VALUES:

- Achievement of the highest level of satisfaction among customers, employees, shareholders and suppliers
- Committed to quality, the environment, as well as security and health, in improving it continuously towards Excellence
- Innovation in products and processes through a profit reinvestment strategy, and applying and developing state of the art technology
- Teamwork involving all employees in collective effort
- Honesty, sound judgement and consistency
- Committed to the UN Sustainable Development Goals and, especially, to the following SDGs:
  - 3.- Good health and well-being  
(both for the users of our products and for our processes, ergonomics and work environment to safeguard our employees' health and safety)
  - 5.- Gender equality
  - 8.- Decent work and economic growth  
(contributing to local development while acting globally)
  - 9.- Industry, innovation and infrastructure
  - 11.- Sustainable cities and communities
  - 12.- Responsible consumption and production (Circular economy)  
(reuse of ceramic-waste and 0 water-waste during the process)
  - 13.- Climate action; and,
  - 17.- Partnerships for the goals

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On behalf of GRES DE ARAGÓN, S.A. – FAVEKER, S.L.

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